



See your name up in lights and let everyone know you support the arts!

The State College Community Theatre (SCCT), entering our 62nd season, is Centre County's oldest community theatre presenter. We are seeking partnerships with individuals and businesses who wish to support local arts while strategically advertising and marketing to our audiences through our established theatrical performances. We offer access to a distinct audience: educated, appreciative of art, and supportive of local businesses.

Over the past six decades, our primary goal has been not only to entertain and educate our community, but also to provide a creative outlet for community members in Central PA. We present the best of today's musicals and plays, showcasing local talent from Centre County as well as our surrounding communities. That is what makes us so unique! Our directors, musicians, singers, actors, costumers, and carpenters are all members of our community – teachers, business owners, seniors, parents, university students, and youth – who have special talents and interests for which their typical day jobs or schooling find no outlet. A SCCT show is as much about our community celebrating its special treasures as it is about the shared storytelling that live theatre facilitates.

Our Audience

SCCT productions attract over 8,000 patrons of all ages over the course of a typical year, and are regularly featured and highlighted on local radio, television, and in print via the *Centre Daily Times* and the *Centre County Gazette*. Additionally, we have a substantial social media presence on Facebook and Twitter, with over 2,200 fans and followers.

Sponsors will receive opportunities to reach and connect with our established local base of SCCT 'fans'. In addition, Playbill advertising lets your customers know you are a supporter of the local arts and that your business helps to keep SCCT ticket prices affordable.

Beyond our exciting mainstage season, SCCT also provides many other entertainment opportunities for the Centre region. These opportunities include our hilariously delicious murder mystery dinner theatre series and a brand new children's theatre series. We also provide creative workshops and classes for community members of all ages throughout the calendar year!

To become a 2017 sponsor, please respond to this proposal. Thank you for your support!

Best Regards,

Amy Farkas
State College Community Theatre



SPONSORSHIP LEVELS

Sponsor: \$500 - \$999

- ¼ page in Playbill for one production, of your choice
- Tickets for 2 to any performance
- Company Name and link on Website Sponsorship page

Principal Sponsor - \$1000 - \$1499

- ¼ page ad in Playbill, two productions
- Tickets for 4 to any performance
- Logo and link on Website Sponsorship page
- Placement of logo and company name on lobby sponsorship card

Contributor - \$1500 - \$1999

- ¼ page ad in Playbill for one calendar year
- Tickets for 4 to any performance
- Logo and link on Website Sponsorship page
- Placement of logo and company name on lobby sponsorship card

Principal Contributor - \$2000 - \$2499

- ½ page ad in Playbill, two productions
- Ticket for 2 to any 2 performances
- Logo and link on Website Sponsorship page
- Placement of logo and company name on lobby sponsorship card
- Listing in Playbill's Corporate Sponsorship section

Ambassador - \$2500 - \$4999

- ½ page ad in Playbill for one calendar year
- Ticket for 4 for 2 performances
- Logo and link on Website Sponsorship page
- Placement of logo and company name on lobby sponsorship card
- Listing in Playbill's Corporate Sponsorship section
- Acknowledgement during Curtain Speech

Producing Partner - \$5000 - \$9999

- ½ page ad in Playbill for one calendar year
- Ticket for 4 for 3 performances
- Logo and link on Website Sponsorship page
- Placement of logo and company name on lobby sponsorship card
- Listing in Playbill's Corporate Sponsorship section
- Acknowledgement during Curtain Speech
- Discounted tickets for all company employees



Benefactor - \$10,000 - \$24,999

- Full page ad in Playbill for one calendar year
- Tickets for 4 for 4 performances
- Logo and link on Website Sponsorship page
- Placement of logo and company name on lobby sponsorship card
- Listing in Playbill's Corporate Sponsorship section
- Acknowledgement during Curtain Speech
- Discounted tickets for all company employees
- Company logo on SCCT Home Page
- Named as Producer in all SCCT press releases

Executive Producer - \$25,000 and above

- Full page ad in Playbill for one calendar year
- Tickets for 8 for 4 performances
- Recognition on Production posters and brochures
- Top-tier billing in all Playbills for one calendar year
- Logo and link on Website Sponsorship page
- Placement of logo and company name on lobby sponsorship card
- Listing in Playbill's Corporate Sponsorship section
- Acknowledgement during Curtain Speech
- Discounted tickets for all company employees
- Company logo on SCCT Home Page
- Named as Producer in all SCCT press releases
- Exclusive event with theater leadership, production team, and cast of production of your choice.

If your company is interested in sponsorship, but cannot commit to one of our listed sponsorship rates, please do not hesitate to contact us directly so that we can design a custom sponsorship / advertising package that meets your financial and promotional needs.