



2016 Season

Sponsorships & Advertisements

Business Name _____

Contact Person _____

Street Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Please select your advertisement size:

Check One	Size	Dimensions (in inches)	Rate (For the Season)
<input type="checkbox"/>	Full Page	4.9w x 7.9h	\$500
<input type="checkbox"/>	½ Page Horizontal	4.9w x 3.8h	\$350
<input type="checkbox"/>	½ Page Vertical	2.3w x 7.9h	\$350
<input type="checkbox"/>	¼ Page Horizontal	4.9w x 1.8h	\$250
<input type="checkbox"/>	¼ Page Vertical	2.3w x 3.8h	\$250
<input type="checkbox"/>	⅛ Page	2.3w x 1.8h	\$125

Send artwork to marketing@scctonline.org. Artwork must be submitted in high resolution (*minimum resolution: 300 dpi* in grayscale; any line art should be 1200 dpi) as either **PDF** or **PNG** format. See enclosed advertising guide for ad sizes. All ads are printed in grayscale. If you submit a color version of your artwork, it will be converted to grayscale; it is recommended to send artwork in grayscale.

Deadline to reserve space: April 20

Deadline for ad copy: April 25

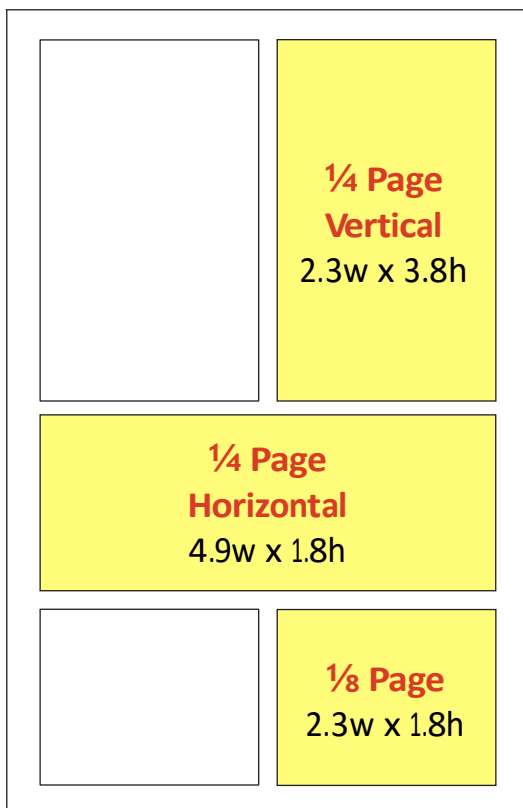
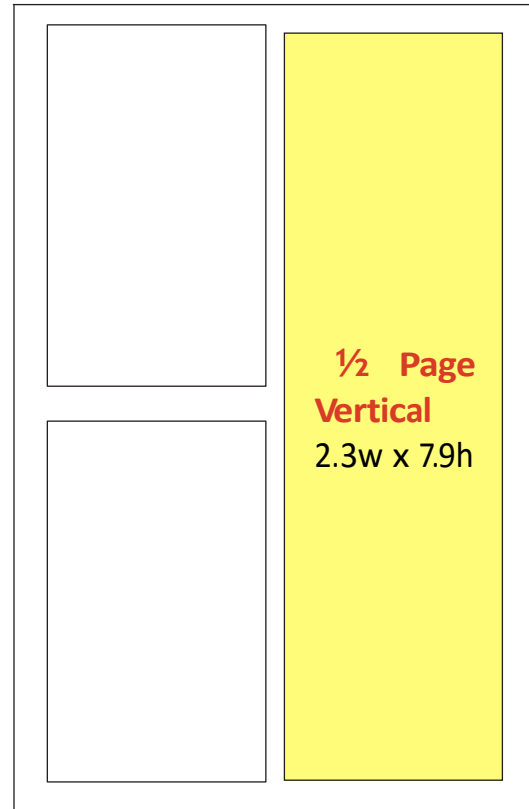
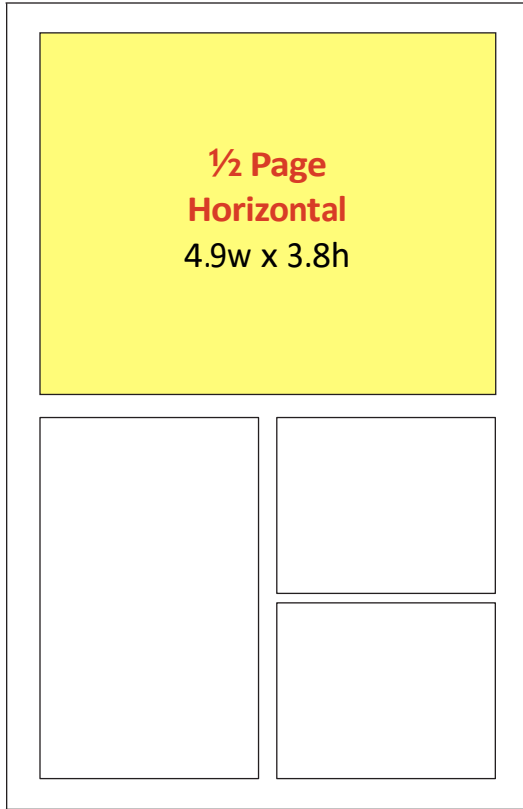
Please make checks payable to
State College Community Theatre
171 Technology Drive, Suite 800, | Boalsburg, PA 16827

Advertiser's Signature: _____ Date: _____



2016 Season

Playbill Ad Sizes



Size	Dimensions (in inches)	Rate (For the Season)
Full Page	4.9w x 7.9h	\$500
1/2 Page Horizontal	4.9w x 3.8h	\$350
1/2 Page Vertical	2.3w x 7.9h	\$350
1/4 Page Horizontal	4.9w x 1.8h	\$250
1/4 Page Vertical	2.3w x 3.8h	\$250
1/8 Page (only horizontal)	2.3w x 1.8h	\$125

Deadline (space): April 20
Deadline (copy): April 25

questions?
marketing@scctonline.org